



# HOME IMPROVEMENT TOUR

## APPLICATION AND CONTRACT FOR PROJECT ENTRY

Saturday, August 26, 2023 10—5 pm  
Sunday, August 27, 2023 Noon—5 pm

THIS AGREEMENT dated \_\_\_\_\_ by and between the NARI Home Improvement Tour/NARI of Central Ohio  
month/day/year

81 Mill Street, Suite 300, Gahanna, OH 43230 Ph. (614) 895-3080, and

Entrant name: \_\_\_\_\_  
Company Name City/State

The NARI Home Improvement Tour (Tour) agrees to permit Entrant to enter a project in the 2023 NARI Home Improvement Tour to be held at location submitted by the Entrant, with the Tour opening August 26, 2023 and continuing through Sunday, August 27, 2023. Entrant requests to enter the following project(s) in the Tour:

**PROJECT ENTRY FEE**  
**First Entry:** \$1,200 by June 10, 2023 Entry deadline  
**Additional Project entries:** \$1,000 each by June 10, 2023 Entry deadline

ENTRY ADDRESS

ENTRY FEE

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**MAKE CHECKS PAYABLE TO: NARI of Central Ohio**

Entry fee due July 1, 2023: \_\_\_\_\_

HOME IMPROVEMENT BEING ENTERED: Complete the attached sheet describing the project(s) to be entered.

IMPORTANT: Any companies participating in the Tour must be a member of NARI of Central Ohio.

ADVERTISING: Each participant should be prepared to provide advertisers to support the advertising efforts of the tour.

Deposit: No entry will be accepted unless deposit accompanies application.

**RETURN ORIGINAL along with YOUR PAYMENT, to NARI of Central Ohio, 81 Mill Street, Suite 300, Gahanna, OH 43230. Retain a copy for your files and information. pam@trustnari.org**

ENTRANT (Company) NAME

PHONE

Your Name and Title

Your Signature

Balance due July 24, 2020: \_\_\_\_\_

Do Not Write In This Space

Accepted by NARI Home Improvement Tour: \_\_\_\_\_

Date: \_\_\_\_\_



# HOME IMPROVEMENT TOUR

## 2023 TOUR RULES AND REGULATIONS

This is part of your agreement. Read it carefully.

1. This application form constitutes merely an offer to enter into a contract with NARI of Central Ohio to enter a completed home improvement project in the NARI Home Improvement Tour. The completion and tendering of this form and/or payment of all or any part of the applicable cost shall not create a contract binding upon NARI of Central Ohio until such time as the application has been formally accepted by NARI of Central Ohio.
2. NARI of Central Ohio expressly reserves the right to reject any application and return any payment accompanying such application for any reason which NARI of Central Ohio may deem appropriate, or for no reason whatsoever. NARI of Central Ohio shall have absolute and exclusive discretion to determine which applications shall be accepted and which applications shall be rejected, and any application may be rejected with or without cause.
3. Any application which is accepted by NARI of Central Ohio shall, upon such acceptance, become a binding agreement between NARI of Central Ohio and exhibitor.
4. By tendering this application and upon this acceptance thereof by NARI of Central Ohio, entrant expressly agrees to be bound to the following:
  - a) All rules, regulations, and requirements described on these documents.
  - b) All rules, regulations and requirements set forth in any written materials pertaining to the NARI Home Improvement Tour which may be promulgated by NARI of Central Ohio at any time hereafter.
  - c) Any verbal instructions given by any authorized representative of NARI of Central Ohio during the course of the NARI Home Improvement Tour.
5. Any entrant who fails to comply with any of the terms of this agreement between NARI of Central Ohio and entrant, including rules, regulations, and requirements as described above, shall be liable to NARI of Central Ohio for all damages resulting therefrom, provided further, however, that nothing herein shall prevent NARI of Central Ohio from seeking specifically to enforce the terms of the agreement, including such rules, regulations, and requirements, in lieu of, or in addition to, seeking money damages for any breach. In any event, entrant shall be liable to NARI of Central Ohio for any expenses incurred by NARI of Central Ohio as a result of any breach of the agreement between NARI of Central Ohio and entrant, and such expenses shall include, without being limited to all court costs and actual attorney fees.
6. No refunds will be given, and all monies deposited will be forfeited, if contract is canceled by Entrant after June 10, 2023, regardless of cause.

**Irregular Advertising** — The Showcase is limited to NARI of Central Ohio members that have contracted and paid for an entry in the Tour.

**Insufficient Funds**—Checks returned for insufficient funds or closed accounts shall be charged a \$35 returned check charge. If debtor fails to act within 10 days, the returned check and returned check charge shall be turned over to legal counsel for collection and debtor shall be responsible for all court and attorney fees.

### Liability & Insurance

- A) Each Entrant must make provision for the safeguarding of his/her/its goods from the time they are placed in his/her/its entry location until they are removed by the Entrant. NARI of Central Ohio will not be responsible for or guarantee to Entrant, the safety of project entry property or materials against fire, accident, theft, or any personal or property loss or injury whatsoever.
- B) It is agreed that Entrant shall assume all liability for damage to project location caused by his/her/its entry and shall indemnify NARI of Central Ohio from and against any liability that might ensue by reason of his/her/its entry or presence in the Tour.
- C) Each Entrant shall carry comprehensive general liability coverage including, but not limited to, premises, operations, and contractual liability of no less than \$500,000 for each occurrence, together with statutory worker's compensation insurance, if applicable, with a limit of no less than \$100,000. Certificates of insurance shall be furnished to the NARI office no later than **July 1 2023**.

In the event the location entered in the Tour by the Entrant is unavailable whether for the entire event or a portion of the event as a result of fire, flood, tempest or any other such cause or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which the Tour has no control, or should the Tour decide that because of any such cause it is necessary to cancel, postpone, or re-site the Tour, the Tour shall not be liable to indemnify or reimburse the Entrant in respect to any damage or loss, direct or indirect, as a result thereof.

**Staffing Entry**—Each entry must be staffed at all times during Tour hours. Each company is responsible for staffing its entry 15 minutes prior to Tour opening and during Tour hours.

**Project Signage**—It is the responsibility of the Entrant to research regulations regarding signage in the communities in which the project entry is located and abide by those regulations regarding signage at or around the project entry site.

**Amendments**—Tour management shall have the full power in the interpretation and enforcement of all contract regulation contained herein and the power to make such amendments thereto, and such further rules and regulations as shall be considered necessary for the proper conduct of the event.



# HOME IMPROVEMENT TOUR

**DATA SHEET**  
This information will be used in the newspapers and magazines to promote the event. Please keep information concise and brief.

**August 26 & 27, 2023**

PROJECT TYPE: \_\_\_\_\_

MUNICIPALITY: \_\_\_\_\_

PROJECT ADDRESS: \_\_\_\_\_

[For NARI use only\*]

\*HOMEOWNER'S NAME: \_\_\_\_\_

\*HOMEOWNER'S PHONE #: \_\_\_\_\_

DETAILED PROJECT DESCRIPTION: (30 words or less)  
(include after picture –via e-mail or dropbox link)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Entry Deadline: June 10<sup>th</sup>      Photo Deadline: June 20<sup>th</sup>**

COMPANY NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ Email: \_\_\_\_\_

SIGNATURE OF PERSON PREPARING DATA SHEET: \_\_\_\_\_

DATE: \_\_\_\_\_

## Photographer's Release and Agreement

The following release must be completed by the photographer

Being the legal owner of the photographs taken of the premises at \_\_\_\_\_

\_\_\_\_\_  
(project address)

for the National Association of the Remodeling Industry awards competition, I hereby consent to and authorize the National Association of the Remodeling Industry, its chapters, affiliates, agents and/or its assigns (collectively "NARI") to photograph, use, print, reprint, and publish any and all of my photographs and reproductions thereof on a royalty-free basis. These photographs may be reproduced in any print or electronic medium (now existing or hereafter developed). I further consent that the photography taken by me and submitted as part of this entry, with or without accompanying editorial matter, may be used for the purpose of promoting NARI and its programs and services, without limitation, in any publications, displays and exhibitions.

I hereby confirm that any enhancement of these photographs has been limited to alterations in brightness, contrast, or sharpness. No items have been added, modified or removed from the photographs through photo enhancement techniques.

I hereby release NARI and its agents from any and all liability arising out of or in connection with any use of the photographs.

My signature below constitutes my verification that the information regarding the project is truthful and accurate and that I understand that the entry may be disqualified for any breach of this verification.

**ACCEPTED AND AGREED:**

By: \_\_\_\_\_  
(signature of owner of photographs)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_



# HOME IMPROVEMENT TOUR

## PROJECT GUIDELINES & ADVERTISING TIPS

Regardless of whether you're a first-time exhibitor or a seasoned veteran, the following is a checklist of "things to do" and ideas to consider as you prepare for the 2023 NARI Home Improvement Tour on August 26 & 27, 2023.

### SELECT A PROJECT

Since you do such fine work, making a decision on which project(s) to enter in the NARI Home Improvement Showcase may be difficult. Consider these factors when identifying the project(s) you will enter:

- Has the project received an award (i.e., NARI Contractor of the Year, CotY award)?
- Does the project have features that represent the variety of work that you do?
- Where is the project located? Is access convenient via major streets and/or highways?
- Will the homeowners be open to having consumers visit their home?

### WHO TO CONTACT FOR ADVERTISING

Companies participating in the NARI Home Improvement Tour **must be members of NARI of Central Ohio. Advertisers in the show program do not have to be members of NARI.** NARI asks each show participant to help provide leads for advertising to help reduce costs and enable us to provide more advertising for the event. Those leads should be ones with whom you have a working relationship. Contact those with whom you do business, including...

- Suppliers
- Subcontractors
- Financial Services Institutions
- Insurance Companies
- Professional Service Providers (i.e., architects, interior designers, and home inspectors)

In addition, place an ad for your own company to reinforce your message and explain further the services that you offer.

## **LEADING UP TO THE SHOWCASE**

- Do a mailing around the vicinity of your project.
- Send complimentary tickets to prospects and to neighbors around the project location.
- Check with municipality regarding parking restrictions and sign locations.
- Determine directional sign locations.
- Gather brochures and business cards to distribute at the Showcase locations.
- Gather before and after photos of other projects.
- Give a gift to the homeowners – a coupon for future work, “handyman services” for a day, flowers, chocolates, restaurant or store gift certificates, overnight hotel accommodations, theater or sporting event tickets, etc. to thank them for allowing you to use their home and to give them something to do the weekend of the NARI Home Improvement Showcase.
- Obtain booties or plastic mats for walkways in the home.
- Do a walk through with the homeowner/employees staffing the project.
- Determine an “in and out” route for attendees – block off restricted areas.
- Make sure you have enough employees for the Showcase.
- Agree with the homeowner regarding their participation, what rooms in the house are on display, and putting away heirlooms.
- Determine how you will respond to the questions of price of the project – provide a broad range and indicate final cost is determined by several factors, outlining the factors and how they affect cost.

## **DURING THE SHOWCASE**

- Make sure those that enter have tickets. “Is this the first project you are visiting?” Have a cash box and tickets ready to sell at the entrance to the project.
- Ask how they heard about the showcase.
- Have promotional materials on your company available for distribution.
- Take photos.
- Have a sign-in book for guest to send more information.
- Consider having light refreshments available for attendee.
- Consider having a promotional contest to give a product or gift certificate away.
- HAVE FUN!

## **AFTER THE SHOWCASE**

- Pick up signs.
- Thank your advertisers.
- Follow-up with homeowners on how the event went.
- Have a meeting with staff that worked the Showcase to obtain comment/feedback. Prepare a summary of comments to review for subsequent events.
- Turn in directional signs and ticket money to the NARI office.