RENOVATIONS
M A G A Z I N E

PREMIUM POSITIONS

	1X
BACK COVER	2600
INSIDE FRONT/INSIDE BACK	2200
GUEST COLUMNIST	INQUIRE

STANDARD POSITIONS

	1X
SPREAD	3400
FULL	1800
HALF	975
QUARTER	750

RENOVATIONS MAGAZINE is the official publication of the Central Ohio Chapter of the National Association of the Remodeling Industry. The magazine is designed to educate homeowners on the remodeling process as well as introduce them to NARI members and why hiring a NARI remodeler is the smart choice when undertaking a home remodeling project.

This a great way to connect with homeowners throughout the greater Central Ohio area. The printed mag-azine is distributed free of charge to over 10k households through direct mail, home shows, other events with qualified audiences.
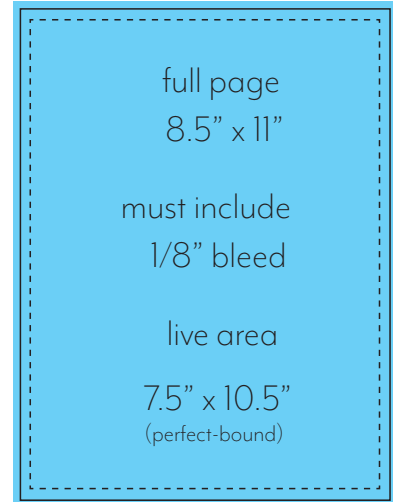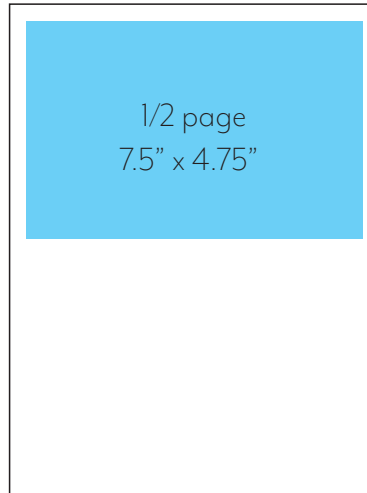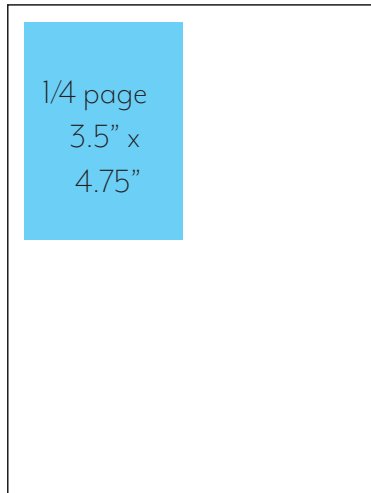
NARI®
Remodeling Done Right.™
CENTRAL OHIO

RENOVATIONS
M A G A Z I N E

AD SPECIFICATIONS

8 1/2" X 11" PUBLICATION

1/4 page
3.5" x
4.75"

1/2 page
7.5" x 4.75"

full page
8.5" x 11"

must include
1/8" bleed

live area

7.5" x 10.5"
(perfect-bound)

DOCUMENT
- Create your document to the exact size it will print.
- On full-page ads, bleeds must extend a minimum of 1/8" past the trim.
- On full-page ads, please allow an 1/2" margin from the trim for text and images.

IMAGES
- All images should have a minimum resolution of 300 dpi at 100%. Do not use LZW compression.
- All images should be converted to CMYK.
- All image files should be TIF, JPG or EPS. PICT and GIF files are low-resolution web files not suitable for printing.
- Do not copy and paste images from a program into a page layout program. Import or place the image through the page layout program.
- Make sure the file extensions remain intact on all files. If they are changed or omitted, they are unrecognizable when transferred.

COLORS
- All art files should be converted to CMYK. We cannot guarantee color consistency for files that must be converted from Index, LAB or RGB color spaces to CMYK.

FONTS
- Use only postscript, open type and true type fonts.
- Avoid system fonts.
- Be sure to supply the fonts for any artwork used in your document if they are not converted to outlines in the artwork.

SPREAD NOTES:
11"x 17"
must include 1/8" bleed
live area on each page 7.5" x 10.5"

ACCEPTED FILE FORMATS
- .pdf – Press-ready (Includes bleeds with all fonts embedded)
- .indd – Adobe InDesign 2.x-CC
- .ai – Adobe Illustrator 8.x-CC
- .psd – Adobe Photoshop 5.5-CS6

FILE DELIVERY METHODS
- Media (CD/DVD, USB flash drives)
- FTP (Compressed and placed in a jobspecific folder)
- Email (Files less than 10MB)

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GENERAL INFORMATION

TODAY'S DATE _____

ADVERTISER _____

COMPANY/AGENCY _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT NAME _____

CONTACT EMAIL + PHONE _____

AD DETAILS

AD SIZE   { } SPREAD   { }FULL SIZE   { } HALF PAGE   { } QUARTER PAGE

COMPANY/AGENCY _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT NAME _____

CONTACT EMAIL + PHONE _____

AUTHORIZED SIGNATURE _____

TOTAL DUE $ _____

PAYMENT INFORMATION: ALL PAYMENTS DUE PRIOR TO PUBLICATION. PLEASE MAKE CHECKS PAYABLE TO NARI OF CENTRAL OHIO. ALL MAJOR CREDIT CARDS ALSO ACCEPTED. PLEASE CONTACT PAM@ TRUSTNARI.ORG FOR ADDITIONAL PAYMENT INFORMATION.