



It's a WIN-WIN!

PROMOTE YOUR BUSINESS AND SUPPORT NARI



Click image to view 2017 Spring Tour Guide



NARI will promote the Fall Home Improvement Tour in the August/September issue of Housetrends Magazine with a 32 page insert. Check out the 2017 Spring Tour Guide above. This is a great opportunity to reach Consumers who have an interest in updating their homes!

Full page: \$2000 for NARI members	\$2200 non-members
Half page: \$1200 for NARI members	\$1350 non-members
Quarter page: \$650 for NARI members	\$700 non-members
Business Card: \$300 for NARI members	Members only

Artwork due June 1, 2019 for the August/September issue.

Call Shari at the NARI office 614-895-3080

Housetrends is direct mailed quarterly to the top 30,000 addresses (determined by home value and household income) in Central Ohio.

Housetrends Specs

FORMATS

Adobe Creative Suites 3 or earlier.

Press-optimized PDF or high-resolution EPS

CMYK process. 300 dpi.

NOT Accepted: Film, Publisher, Corel,

Word, PowerPoint or Pagemaker.

FULL PAGE

Live: 42p0 x 59p3 / 7" x 9.875"

Trim: 48p0 x 65p3 / 8" x 10.875"

Bleed: 49p6 x 66p9 / 8.25" x 11.125"

1/2 HORIZONTAL

42p0 x 28p0 / 7" x 4.667"

Half page ads cannot bleed

1/2 PAGE VERTICAL

20p0 wide x 59p3 high

1/4 VERTICAL

20p0 x 28p0 / 3.333" x 4.667"

1/8 BUSINESS CARD

20p x 13p/ 3.3333" x 2.1667"