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The Remodelers E-Connection

A monthly publication of the Central Ohio Chapter of NARI

October 2010

Upcoming Events

October 13th

Lunch Roundtable
11:30 a.m. - 1:00 p.m.
Vendors Only - An Open Forum
NARI Office
\$20 each with reservations
\$25 each walk-ins

October 21st

Speak the Language of Sales
Workshop
1:00 - 5:00 p.m.
Stanley Steemer
5500 Stanley Steemer Parkway
Dublin, OH 43016
\$35 per person

October 21st

General Meeting
6:00 - 8:00 p.m.
Joint Meeting with NKBA
Mont Granite
2365 Setterlin Dr.
Columbus, OH 43228
\$15 each with reservations
\$20 each walk-ins

November 1st

Brew Net
4:30 - 6:30 p.m.
Columbus Brewing Company
525 Short St.
Columbus, OH 43215

November 10th

Lunch Roundtable
11:30 a.m. - 1:00 p.m.
Estimating Tips
NARI Office
\$20 each with reservations
\$25 each walk-ins

November 18th

General Meeting
6:00 - 8:00 p.m.
Ferguson Enterprises

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Attend the **October 21st General Meeting** and be part of the recognition of our Certified Members. Network with NKBA members at this joint meeting. Read complete details [here](#).

Renovation Magazine member directory ad sales begin. Please respond to your Dispatch rep who will be calling about opportunities within the 2011 directory. See ad options available [here](#).

Presidents Message

Welcome to Fall and all the great things that come with it: football, yard work, pumpkin patches, apple pie, and NARI... [read more](#)

Calling all Vendors - Wondering where you can network with other vendors and discuss issues common to the remodeling industry? [Here's the answer.](#)

Now is the time to begin the process to achieve certification. CR, CLC Study Groups are now forming for January 2011 class. Plans are also underway to offer a Universal Design Class. For complete information [click here](#).

4363 Lyman Dr.
Hilliard, OH 43026
\$15 each with reservations
\$20 each walk-ins

December 3rd

Holiday Awards Banquet
6:00 - 10:00 p.m.
Columbus Museum of Art
480 E. Broad St.
Columbus, OH 43215

2010 Corporate Media Sponsor



NARI of Central Ohio
285 N. State St.
Suite 102
Westerville, OH 43081
614-895-3080
F: 614-895-3085
www.trustnari.org

Looking to increase your leads, convert more of your leads to sales and increase the your bottom line? Make your plans now to attend [Speak the Language of Sales](#) Workshop.

Home Improvement Showcase Awards Announced. See the complete list and Tour sponsors [here](#).

2010 CotY and ACE Awards submission deadline is ...[find the date here](#).

We've had some question recently about the correct way to display the NARI logo and want to clarify its usage. When using the NARI logo, no modifications or alterations may be made to the logo or it's elements. Read the guidelines and see examples [here](#).

Stanley Steemer has been in business for over 60 years. Founded by Jack Bates in Dublin, Ohio in 1947, the company is still owned by the Bates family. Stanley Steemer is built on the motto... [read the full story](#).

From the Heart of NARI - [Member News](#)

2011 brings opportunities for companies and individual associates. NARI is looking for meeting locations and committee members. [Opportunity knocks here](#).

NARI Remodel 2011 Showcase at the Central Ohio Home & Garden Show, February 26th through March 6, 2011. [Read](#) complete information and reserve your space today.

The nominating committee is please to announce the Slate of Candidates for the 2011 NARI of Central Ohio board of directors: [Click here](#) to review the nominees.

Community Service Project - Following the July General Meeting at the Buckeye Ranch...read update [here](#).

The Business Corner has information on *Establishing A Budget and Step Seven of the Ten Step Business Plan*. [Complete stories](#).

[Thomas M. Sullivan](#) to represent the remodeling industry interests in Washington.

Angie Hollerich, CEP, CCA, Brass Rings Productions, Ltd. wowed those in attendance at the September 16th General Meeting at Swan Freedom. Story and picture [here](#).

The collage contains five advertisements:

- NEVERMAN Construction Co. Insurance Reconstruction:** Offers 24-hour emergency services, 2-hour board-up & emergency response guarantee, immediate claims response, fire & smoke damage, wind & water damage, and storm damage. Mission statement: "To consistently provide superior customer service and service to you and your customer at a fair price." Address: 600 N. Fourth Street, Columbus, Ohio 43201. Phone: (614) 294-1100. Website: www.nevermanconstruction.com.
- FERGUSON:** "COUNT ON US" with 1,350 locations, 4150 states, 300 showrooms, and 17,000 associates. 57 years in business. At Ferguson, there's one thing we supply that building professionals have come to rely on for over 57 years — our people. Why? Friendly service, expertise, and a willingness to go the extra mile to make sure you get what you need. Services: PLUMBING, FIXTURES, APPLIANCES, LIGHTING. Locations: Hibnd, 4263 Leman Drive, 614.876.8555. Website: FERGUSON.COM.
- NORTHERN LIGHTING:** "Over 3,000 Lamps and Fixtures on Display in our Showroom plus Over 70,000 to View Online". Phone: 891-7600. Showroom Hours: Mon., Fri., Sat. 9-6; Tues., Wed., Thurs. 9-8. Closed on Sundays to do with family. Address: 5585 Westerville Rd., 1 mile south of I-270. Website: www.northernlighting.net.
- RSVP OHIO:** "Generating Qualified Sales Leads for Home Improvement Contractors". The Do Everything design, print, mailing list, postage & delivery — all for about a nickel per house! Why RSVP Postcards Work:
 - Speed — direct business now
 - Targeted — to the top 20% of consumers
 - Trackable — no more guessing what's working
 - Provable ROI — high response & efficient cost
 - Deliverable — message is to-the-point
 - Image — we maintain high brand image for you
 Call today for an information kit! 614-336-7787. Website: www.rsvpohio.com. Includes icons for At Home, At Work, and Online.
- Image Deleted:** A large placeholder box with a dashed border and a red "Image Deleted" text in the center.

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